

**You've Never Seen Hot Water like This!**  
**Hot Water "Packaged" in Glass!**



A new discovery gives you cleaner, purer, automatic hot water... for every home use... sparkling clean as the source itself!

*No Rusting No Corroding*

Corrosion dirt discolored water... tank... tank... tank... ruins white clothes. **Dial** are banished by the **Permaglas** Water Heater.

Its tank is mirror-smooth, sparkling blue glass—glass fused-to-steel. It CANNOT rust or corrode! Sanitary as a clean drinking glass.

If you want years of truly carefree hot-water convenience, come in today and see this modern heater.



**TORRANCE PLUMBING CO.**  
APPLIANCES - HEATING - PLUMBING REPAIRS  
1418 Marcelina - Torrance

Yosemite Park was discovered in 1851 by a party of white men in pursuit of Indians. It became a state park in 1864 and a national park in 1890.

**Deodorant Soap DIAL**



WHILE SUPPLY LASTS!

2 Large 25c Bars **37c**

FEATURED THIS WEEK AT **MAYFAIR MARKET**

290 HERMOSEA AVE. REDONO BEACH

**Plans Pushed to Dedicate Western**

A harbor area committee of 14 members will be chosen to plan a gala celebration for the official dedication of Western Avenue, tentatively scheduled for June 10th.

Meeting Set On Welfare  
First District Welfare Council will hold a special evening meeting Tuesday evening at 8 in the Torrance High School, 2200 Carson street.

ALASKA VISITED  
Warren G. Harding was the only President to visit Alaska during his term of office. He made the journey in 1923, shortly before his death.

**Harbor District Firemen Meet In Torrance For April Meeting**

Torrance firemen were hosts last week to the Harbor District Firemen's Association in its regular monthly meeting. This marked the first time the organization had met here for more than a year.

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**PAPERBOARD CONTENT**

Included in one ton of paperboard are 1006 pounds of waste paper, corrugated board and various kinds of cardboard.

**Public Notice**

**TORRANCE HERALD CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME**  
ON THIS 4th day of April A. D. 1950 before me the undersigned, a Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared **WILBUR C. ATTEBERY**, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.

Smart people choose **GALLO**  
Taste it - and know why

**TORRANCE HERALD CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME**  
ON THIS 4th day of April A. D. 1950 before me the undersigned, a Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared **RUSSEL W. JOSLIN**, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.

**De Simone MARKET**  
701 PACIFIC COAST HWY. REDONDO BEACH  
We Reserve The Right To Limit Quantities. Prices Good. Thurs., Fri., Sat., Sun.

<b>BUDGET PACK NOODLES</b> 1-LB. PKG. <b>15c</b>	<b>Laura Scudder MAYONNAISE</b> PINT JAR <b>32c</b>	<b>Challenge CHEESE FOOD</b> 2-lb Loaf <b>59c</b>
<b>Libby's No. 2 Can Corn Beef Hash</b> <b>29c</b>	<b>Green Label 27c TUNA</b> Red Label 32c	<b>Van de Kamp's BAKERY SPECIAL PRICES</b> Thursday, Friday and Saturday April 13, 14, 15 Only
<b>OLEO</b> Sun Vat. Colored <b>29c</b> Silver Plain <b>19c</b>	<b>Pie Crust Filling 2 for 29c</b>	<b>ANGEL FOOD CAKE 69c ea.</b> (Reg. 80c ea.) <b>35c half</b>
<b>BOCANO-303 Can PEAS</b>	<b>9c</b>	<b>CINNAMON ROLLS 6 for 17c</b> (Reg. 42c doz.) <b>38c doz.</b>
<b>FRENCH'S-6-oz Jar MUSTARD</b>		<b>Light and tender... made with 13 egg whites! Welcomed by clever hostesses it may be served with a variety of toppings!</b>
<b>SILVER FOAM-Large Pkg. Granulated Soap</b>		<b>Tempting-tender coffee cake rolls... filled with juicy-pump raisins and fragrant Saigon cinnamon. Generously honey iced!</b>
<b>ZEE-80 Count NAPKINS</b>		<b>EVERY DAY... PLEASING PRICES</b>
<b>C-B-No. 1 Can PORK &amp; BEANS</b>		
<b>BETTY MAE-No. 2 Can PEACH NECTAR</b>		
<b>TIP-TOP-No. 2 Can NEW POTATOES</b>		

<b>Reese's MEAT MARKETS</b> "The Economy of Quality"	<b>STALL FED STEER BEEF PRIME RIB ROAST</b> 5TH TO 7TH RIBS <b>59c lb</b>	<b>NIKE'S FRUITS &amp; VEGETABLES</b> EXTRA FANCY No. 1-B WHITE ROSE <b>NEW POTATOES</b> LBS. <b>10 FOR 25c</b>
<b>PRIME RIB ROAST</b> 1ST TO 4TH RIBS <b>69c lb</b>	<b>OUR OWN COUNTRY STYLE PORK SAUSAGE</b> <b>29c lb</b>	<b>EXTRA FANCY LARGE SUGAR SWEET-NAVEL ORANGES</b> LBS. <b>5 FOR 25c</b> (Guaranteed not frosted)
<b>RIB or LOIN END Pork Loin Roast</b> <b>39c lb</b>	<b>FILLET ROCK FISH</b> <b>35c lb</b>	

**A STATEMENT FROM SOUTHERN CALIFORNIA GAS COMPANY REGARDING THE THREATENED STRIKE**

In the event of a strike, the Company will use every proper means at its disposal to maintain continued gas deliveries to homes and business establishments. Our interconnected system will continue to bring gas from many sources of supply and, in the absence of illegal interference with our operations, there is no reason to expect interruption of gas service. However, during any strike period, we will appreciate your limiting your requests to emergency service calls.

**WHAT IS THIS STRIKE TALK ALL ABOUT?**  
The labor contract-covering wages, hours and working conditions expired on April 1. Negotiations with the union leaders have continued for three months without reaching an agreement. Now, the membership of locals in some areas we serve have already voted to strike. Others are scheduled to vote shortly. Meanwhile, the union leaders have issued statements to their membership and to the newspapers. Therefore, a statement of the Company's position seems to be in order. Here are the principal issues involved in the controversy:

**WAGES**  
The union is demanding a fifth round post-war increase in wages for all C.I.O. represented employees. There has been no "fifth round" increase in any publicly regulated utility in California and none appears remotely in prospect. Present wages are very much in line with rates paid by similar utilities in the state—and California wage levels for representative utility jobs are the highest in the United States. Our wages are up 89% since 1941 while the cost of living in this area has risen only 62%.

**PENSIONS**  
While the union leaders agree that the liberalized scale of pensions now being offered by the Company is an increase—they say that the increase is not enough. The Company has long been a leader among all businesses in providing pensions as well as insurance and disability benefits. A liberal plan has been in effect since 1932 and its benefits are without cost to the employee. The new plan now offered by the Company steps up the pension benefits substantially. The over-all formula on which pensions are based is increased by 12%. The minimum benefit for retirement with 25 years of service would be increased by 17% to \$100.00 per month (including social security). This is in line with the national pattern established in recent settlements for retirement at 65 with 25 years service. These settlements were based on the recommendations of the President's Fact Finding Board in the steel industry case. For retirement with either more or less service than 25 years, the Company's offer is in excess of the national pattern.

These are the important issues in a long list of demands made by the union. On a number of important items affecting working conditions, the Company has granted material improvements. However, the union's wage demands alone would add about \$1,500,000 to the Company's annual wage bill. This combined with demands for additional pension and other welfare benefits would add an unreasonable burden in the face of an already liberal employee program. We do not believe there is any present justification for the union's demands, the cost of which would ultimately have to be reflected in the rates charged for gas service.

**SOUTHERN CALIFORNIA GAS COMPANY**